The Optimist

For a happy Christmas

A MASCOT

Fums Up!

That's me!

LL11821

FUMS UP! THAT'S ME!
Postcard No. 3703C
"OILETTE"
Raphael Tuck & Sons'
ART PUBLISHERS TO THEIR MAJESTIES THE KING & QUEEN.

Copyright London

By Appointment

TUCK'S POST CARD

CARTE POSTALE

(FOR ADDRESS ONLY)

FUMS UP! Such a quaint little figure of a cute baby Mercury, the emblem of luck on his forehead and a touch of ancient Rome in the upturned thumb, handed down from the Gladiator Days (through a United allied Italy) to the Londoner of to-day, in the popular phrase—THUMBS UP!

This lucky Symbol, expressive of the confidence deep rooted in the hearts of Britain and her Allies that right will triumph over Might and that our just cause will emerge crowned by a glorious Victory leading to a lasting Peace, is brought home to you by A MASCOT.

Printed in the United Kingdom

CTP112.9